Process-based Application Development

A flexible and End-user centered Way of creating Software

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JAZOON07 THE INTERNATIONAL CONFERENCE ON JAVA TECHNOLOGY JUNE 24 - 28, 2007 ZURICH

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Agenda

- **This talk proposes a new form of software development**
- **Software today**
  - Code based programming by software engineers
  - Partially service oriented (distributed applications)
  - Difficult to customize
- **Software tomorrow**
  - Process based SOA applications
  - Customization and configuration by end-user programmers
  - Intentional programming by domain experts
- **A glimpse at the future**
  - Software Demo (separate slot, not part of this talk)
- **Q&A**

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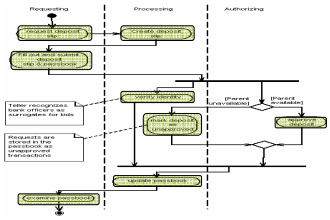
Software Development today : Observations

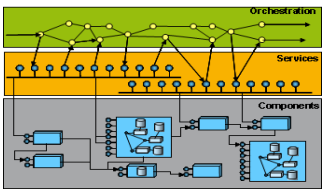
- **All software applications exist to execute processes**
- **Distributed applications are realized with SOA**
- **Standard Software is expensive to customize**
- **Source code of software does not clearly show the original intention**

Software executes Processes, SOA applications

- **Software is inherently process oriented**
  - All programs exist to perform at least one process.
  - Documented (UML) processes are manually transformed into code.
  - Implementation often diverts from the documentation when process changes.



- **SOA applications**
  - A SOA consists of a service layer with orchestration layer on top. Services are rewired to form process or new service.
  - Most SOA use BPEL for orchestration.



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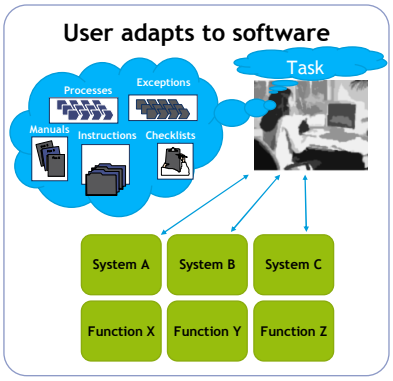
Standard Software is expensive to customize

- Customizing of standard software to the needs of an individual customer is tedious and expensive and therefore often not possible.
- Highly customizable software is often too complex, because it tries to be an "all-in-one device suitable for every purpose".
- Software forces user to adapt to the application's needs where the program should really serve the user's demands.



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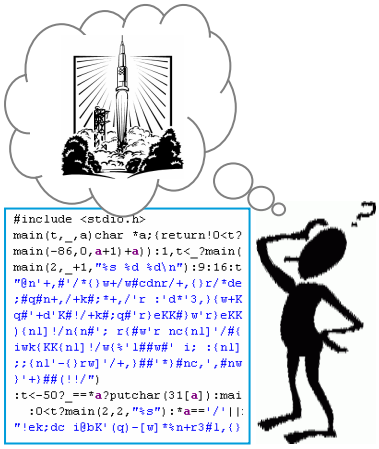
Software Implementation does not show Intention

- Software is developed by creating a (domain) concept model and then transforming the model into source code.
- The source code of an application lacks the clarity of the model and it is often hard to understand the original intention.
- Programmers must constantly "wrap" and "unwrap" domain concepts into code constructs and vice versa. This is an error-prone process.

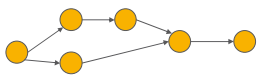


Software Development tomorrow : How can we improve?

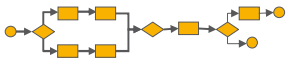
- Use SOA as a general architecture model
- Implement software with an explicit graphical process model
- Apply principles of intentional programming when creating software
- Execute an application's process model directly
- Let end-users customize the process model of an application

SOA, Explicit Graphical Process Model

- **Use SOA as general architecture model**
  - There is no reason to limit the flexibility of SOA to distributed applications only.
  - Instead, SOA should become a general paradigm for software development.



- **Explicit graphical process model**
  - Since all programs are inherently process based, they should also be designed as a process model from the beginning.
  - Process model orchestrates the services of the underlying SOA.
  - A picture says more than a thousand words.



Intentional Programming

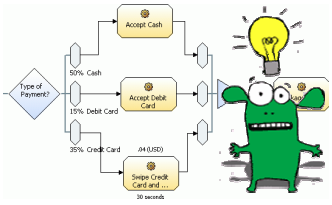
Excursus

- Collection of concepts which enable software source code to reflect the precise information, called intention, which programmers had in mind when conceiving their work.
- Originally introduced by Charles Simonyi at Microsoft Research in the late 1990-ies.
- Simonyi writes:

  "Most software is expressed in a general purpose programming language […] the programs record what is required for the computer […] rather than the problem details. This would not be an issue if only computers looked at programs, but that is evidently not the case."
- Domain Experts → Domain Code → Generated Source Code → Run

Intentional Programming, Process Execution

- **Use Intentional Programming Principles**
  - The implementation of an application should clearly show its intention.
  - Domain experts should be able to participate actively in an applications development.



- **Process model execution**
  - Manual transformation of graphical process model into code should not be necessary.
  - Rather, the graphical process should be executed directly.
  - If process model == execution model, then a implementation is self documenting.

End-User Programming

Excursus

- **End-user programmers (EUP)**
  - Users that write programs for their own use, “almost anybody except a trained programmer”, e.g. teachers, engineers, accountants, etc.
  - Often use tools like spread-sheets or databases to “get a job done”.
  - Outnumber professional programmers by far, and numbers are steadily growing: Estimate for 2005 was 55 million vs. 3 million (in U.S.); recently revised to potential 90 million in 2012.
- **End-user programming**
  - EUP neither have the time nor the interest to learn tools and principles of professional software engineering.
  - Variety of techniques: sequence of GUI actions, spread-sheet formulae, application specific language, visual programming, etc.

End-User Customization

- **Let end-user customize software**
  - Customization of applications should not have to be performed by the creator of the software.
  - Rather, the end-user should be able to modify and extend software himself (at least to a certain degree).
  - Acknowledge the millions of end-user programmers and domain experts that are using an application
- **Risks**
  - Must control by whom and where manipulation of process model can take place

„The Dangers of End-User Programming“ by W. Henderson
IEEE Software Journal, Volume 21 , Issue 4, Pages 5-7
www.computer.org/portal/cms_docs_software/software/content/danger.pdf

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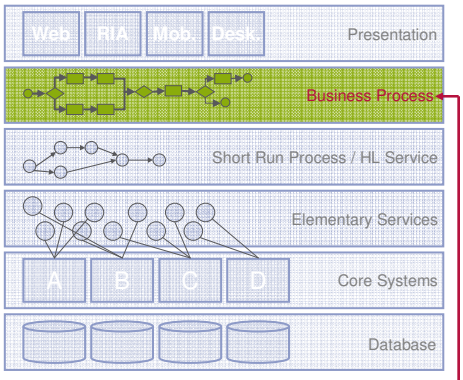
Putting it together: A Vision of future Software

- Software has a process based SOA with a suitable front-end technology.
- The delivered software implements standard functionality.
- The process model is interpreted and modifiable. Can be edited at various levels of abstraction, allowing for end-user customization.
- Model is self-documenting and shows intention of the program.



The process model is the heart of every application!

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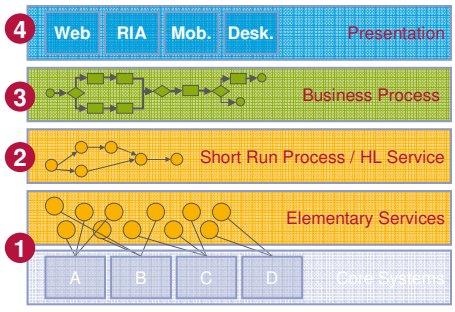
How do we get there?

- New or legacy software is organized into elementary services
- Elementary services are wired together to form high-level services
- Business Process calls services, performs data transitions on the fly, implements workflow, interacts with the user, integrates systems.
- GUI actions drive (business) processes



What are the Technologies we should use?

- **Use BPEL for *simple* service orchestration**
- **Use a BPMS for process modeling and -management**
- **Use a RIA front-end for user interaction with the system**

BPEL: Composing Services, Short Run Process

- BPEL (Business Process Execution Language) was created to "compose services into business processes" (and exposing the latter as services)

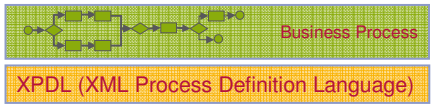
- The result of a BPEL composition is not actually a true business process, due to the lack of the language to support
  - Workflow (Users, Roles, Tasks, Queues)
  - Adapters and Transformations
  - User Interaction
  - Duration

Support must be added outside the BPEL scope by using services

- However, BPEL is perfect for creating relatively short-run, head-less processes and for composing high level services from elementary services

BPM: Business Process Management

- BPM System (BPMS): A software managing business processes and the associated interactions between persons and systems.
  - Workflow (modeling users, roles, tasks)
  - User and system interaction
  - Data transformation
- BPM includes
  - Process *Analysis*
  - Process *Design*
  - Process *Execution*
  - Process *Monitoring*



- Although many vendors advertise BPM capabilities, there are only a few completely integrated BPMS on the market capable of doing all of the above.

BPM: Sales Manager Talk (Buzzword Collection)

- The goals of BPM are
  - Individualization → Extensibility
  - Flexibility → Customization
  - Simplicity → Intentional Software
- Generally the promises of SOA and BPM are
  - Business *Agility* → Adaptation
  - Business *Excellence*
  - Business *Compliance* → Self-documentation
  - Business *Visibility* → Intentional Software

  … which results in Real Time Enterprise Management.
- All supported by process-based development!

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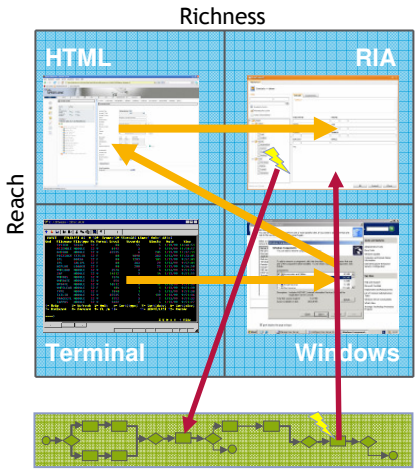
RIA: Implementing the Presentation Layer

- Richness vs. Reach
- RIA: Rich Internet Applications
  - Various technologies (e.g. ULC)
  - Distributed
  - Highly responsive
  - Zero Installation
  - Server-side execution
- User Interaction
  - Event from GUI triggers process
  - Process updates/alters GUI
- Data binding



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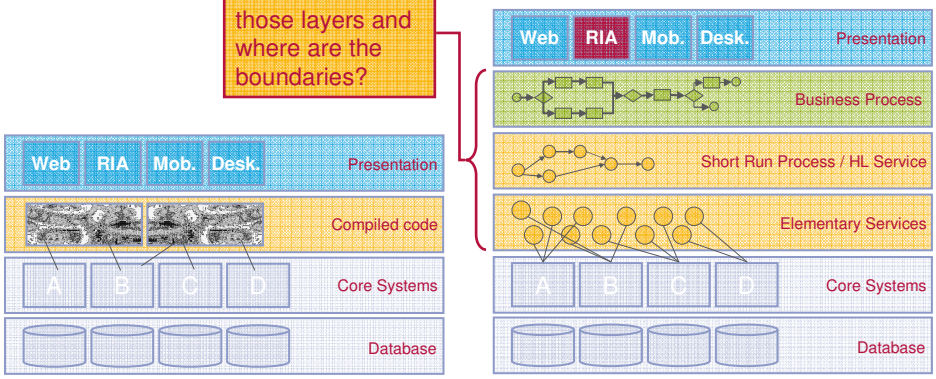
Summary

How thick are those layers and where are the boundaries?



Code-based application architecture

Process-based application architecture

Software Demo

- **Would you like to see this work?**
  - Process-based desktop/rich internet applications
  - Intentional software design
  - Flexible customization on process layer
  - Workflow and EAI realization
  - Business Process / UI interaction

- **Software demo (1460) : "Bringing BPM and RIA together"**
  - Today, 13:00 - 13:50
  - Xpert.ivy BPMS: An Eclipse-based Process/Java IDE
  - Uses Canoo ULC as RIA front-end technology

Some References

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